



WJLA-TV WASHINGTON, DC

WJLA
1100 Wilson Blvd, 6th Floor
Arlington, VA 22209

Del Cielo Media
1427 Leslie Ave
Alexandria, VA 22301

Contract # 3977494

Schedule Dates 09/05/19-09/10/19
Advertiser DOCTOR PATIENT UNITY (132057)
Agency Del Cielo Media (11175)
Product POLITICAL ISSUE (ns) (1187)
Brand 9049VA (1247507)
Salesperson Monares, Barbara (3870)
Sales Office WJLA/GJLA/EJLA
Buyer Name Dome,Patricia
Phone/Fax /
CPE DRPTU/ORDR/9049VA
Account Types Local/Political Issue Agency BRD
Billing Type Standard
Comments Doctor Patient Unity 9049VA

Date Entered 09/03/19
Last Modified 09/03/19
Entered By Barbara Monares
CO-OP No
External # 30063026
Demo A35+/A35+R
Order Type Normal
Package Deal
Commission % 15.00
Commission \$28,987.50
Net Total \$164,262.50
Sales Tax

Washington (WJLA)

By Broadcast Month	Spots	Rate
Sep. 2019	104	\$193,250.00
Grand Total:	104	\$193,250.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT	09/05/19-09/06/19	2	:30	11:59:56A- News-ABC 7 News at Noon					1	2			3	\$500.00	\$1,500.00	Washington (WJLA)		9/3/19
2.0	Normal Line / SPOT	09/09/19-09/10/19	2	:30	11:59:56A- News-ABC 7 News at Noon		1	2						3	\$500.00	\$1,500.00	Washington (WJLA)		9/3/19
3.0	Normal Line / SPOT	09/09/19-09/10/19	2	:30	2P- ABC-General Hospital		2	2						4	\$600.00	\$2,400.00	Washington (WJLA)		9/3/19
4.0	Normal Line / SPOT	09/05/19-09/06/19	2	:30	2P- ABC-General Hospital					2	2			4	\$600.00	\$2,400.00	Washington (WJLA)		9/3/19
5.0	Normal Line / SPOT	09/05/19-09/06/19	2	:30	3:59:27P- News-ABC 7 News at 4p					1	1			2	\$500.00	\$1,000.00	Washington (WJLA)		9/3/19
6.0	Normal Line / SPOT	09/09/19-09/10/19	2	:30	3:59:27P- News-ABC 7 News at 4p		1	1						2	\$500.00	\$1,000.00	Washington (WJLA)		9/3/19
7.0	Normal Line / SPOT	09/09/19-09/10/19	2	:30	4:59:30P- News-ABC 7 News at 5p		1	1						2	\$650.00	\$1,300.00	Washington (WJLA)		9/3/19
8.0	Normal Line / SPOT	09/05/19-09/06/19	2	:30	4:59:30P- News-ABC 7 News at 5p					1	1			2	\$650.00	\$1,300.00	Washington (WJLA)		9/3/19
9.0	Normal Line / SPOT	09/05/19-09/06/19	2	:30	5:59:26P- News-ABC 7 News at 6p					1	1			2	\$900.00	\$1,800.00	Washington (WJLA)		9/3/19
10.0	Normal Line / SPOT	09/09/19-09/10/19	2	:30	5:59:26P- News-ABC 7 News at 6p		1	1						2	\$900.00	\$1,800.00	Washington (WJLA)		9/3/19

CONFIRMATION CONTRACT

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11.0	Normal Line / SPOT	09/09/19-09/10/19	2	:30	6:27P- 6:30P (EST)		1	1						2	\$2,000.00	\$4,000.00	Washington (WJLA)	WORLD NEWS TONIGHT ADJACENCY	9/3/19
12.0	Normal Line / SPOT	09/05/19-09/06/19	2	:30	6:27P- 6:30P (EST)					1	1			2	\$2,000.00	\$4,000.00	Washington (WJLA)	WORLD NEWS TONIGHT ADJACENCY	9/3/19
13.0	Normal Line / Access	09/06/19-09/06/19	2	:30	6:57P- 7P (EST)						1			1	\$3,500.00	\$3,500.00	Washington (WJLA)	WORLD NEWS TONIGHT ADJACENCY	9/3/19
14.0	Normal Line / Access	09/09/19-09/09/19	2	:30	6:57P- 7P (EST)		1							1	\$3,500.00	\$3,500.00	Washington (WJLA)	WORLD NEWS TONIGHT ADJACENCY	9/3/19
15.0	Normal Line / SPOT	09/05/19-09/06/19	2	:30	4:35A- News-Good Morning Washington at 430a					1	1			2	\$150.00	\$300.00	Washington (WJLA)		9/3/19
16.0	Normal Line / SPOT	09/09/19-09/10/19	2	:30	4:35A- News-Good Morning Washington at 430a		1	1						2	\$150.00	\$300.00	Washington (WJLA)		9/3/19
17.0	Normal Line / SPOT	09/09/19-09/10/19	2	:30	5A- News-Good Morning Washington at 5a		2	2						4	\$300.00	\$1,200.00	Washington (WJLA)		9/3/19
18.0	Normal Line / SPOT	09/05/19-09/06/19	2	:30	5A- News-Good Morning Washington at 5a					2	2			4	\$300.00	\$1,200.00	Washington (WJLA)		9/3/19
19.0	Normal Line / SPOT	09/05/19-09/06/19	2	:30	6A- News-Good Morning Washington at 6a					2	2			4	\$500.00	\$2,000.00	Washington (WJLA)		9/3/19

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20.0	Normal Line / SPOT	09/09/19-09/10/19	2	:30	6A- News-Good Morning Washington at 6a		2	2						4	\$500.00	\$2,000.00	Washington (WJLA)		9/3/19
21.0	Normal Line / SPOT	09/09/19-09/10/19	2	:30	7A- ABC-Good Morning America		2	3						5	\$700.00	\$3,500.00	Washington (WJLA)		9/3/19
22.0	Normal Line / SPOT	09/05/19-09/06/19	2	:30	7A- ABC-Good Morning America					2	3			5	\$700.00	\$3,500.00	Washington (WJLA)		9/3/19
23.0	Normal Line / SPOT	09/08/19-09/08/19	2	:30	7:58:40A- ABC-Good Morning America Sunday								2	2	\$500.00	\$1,000.00	Washington (WJLA)		9/3/19
24.0	Normal Line / SPOT	09/08/19-09/08/19	2	:30	6P- ABC-World News Tonight (Sunday)								1	1	\$1,500.00	\$1,500.00	Washington (WJLA)		9/3/19
25.0	Normal Line / SPOT	09/08/19-09/08/19	2	:30	6:30P- News-ABC 7 News at 630p Wknd								1	1	\$750.00	\$750.00	Washington (WJLA)		9/3/19
26.0	Normal Line / Access	09/05/19-09/06/19	2	:30	6:58:46P- Wheel Of Fortune					2	1			3	\$3,000.00	\$9,000.00	Washington (WJLA)		9/3/19
27.0	Normal Line / Access	09/09/19-09/10/19	2	:30	6:58:46P- Wheel Of Fortune		2	1						3	\$3,000.00	\$9,000.00	Washington (WJLA)		9/3/19
28.0	Normal Line / Access	09/09/19-09/10/19	2	:30	7:27:56P- Jeopardy		1	2						3	\$4,500.00	\$13,500.00	Washington (WJLA)		9/3/19
29.0	Normal Line / Access	09/05/19-09/06/19	2	:30	7:27:56P- Jeopardy					1	2			3	\$4,500.00	\$13,500.00	Washington (WJLA)		9/3/19

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30.0	Normal Line / Prime Premium	09/09/19-09/09/19	2	:30	7:57:56P- ABC-Bachelor in Paradise (Monday)		2							2	\$5,000.00	\$10,000.00	Washington (WJLA)		9/3/19
31.0	Normal Line / Prime	09/10/19-09/10/19	2	:30	7:57:56P- ABC-Bachelor in Paradise (Tuesday)			2						2	\$5,000.00	\$10,000.00	Washington (WJLA)		9/3/19
32.0	Normal Line / Prime	09/10/19-09/10/19	2	:30	10:30P- ABC-The Conners (Tuesday)			1						1	\$5,000.00	\$5,000.00	Washington (WJLA)		9/3/19
33.0	Normal Line / Prime	09/10/19-09/10/19	2	:30	10P- ABC-The Conners 2 (Tuesday)			1						1	\$5,000.00	\$5,000.00	Washington (WJLA)		9/3/19
34.0	Normal Line / Prime	09/05/19-09/05/19	2	:30	10P- ABC-Reef Break (Thursday)					2				2	\$3,500.00	\$7,000.00	Washington (WJLA)		9/3/19
35.0	Normal Line / Prime	09/06/19-09/06/19	2	:30	9P- ABC-What Would You Do (Friday)						2			2	\$3,500.00	\$7,000.00	Washington (WJLA)		9/3/19
36.0	Normal Line / Prime	09/08/19-09/08/19	2	:30	6:58P- ABC-Americas Funniest Home Videos (Sunday)								2	2	\$3,500.00	\$7,000.00	Washington (WJLA)		9/3/19
37.0	Normal Line / Prime	09/08/19-09/08/19	2	:30	9P- ABC-The \$100000 Pyramid (Sunday)								2	2	\$3,500.00	\$7,000.00	Washington (WJLA)		9/3/19
38.0	Normal Line / Prime	09/08/19-09/08/19	2	:30	10P- ABC-To Tell the Truth (Sunday)								2	2	\$3,000.00	\$6,000.00	Washington (WJLA)		9/3/19

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39.0	Normal Line / Prime	09/06/19-09/06/19	2	:30	7:57:56P- ABC-American Housewife (Friday)						2			2	\$4,000.00	\$8,000.00	Washington (WJLA)		9/3/19
40.0	Normal Line / Prime	09/06/19-09/06/19	2	:30	8:30P- ABC-Fresh Off The Boat (Friday)						1			1	\$4,000.00	\$4,000.00	Washington (WJLA)		9/3/19
41.0	Normal Line / Prime	09/06/19-09/06/19	2	:30	10P- ABC-20/20 (Friday)						2			2	\$4,000.00	\$8,000.00	Washington (WJLA)		9/3/19
42.0	Normal Line / Prime Premium	09/05/19-09/05/19	2	:30	7:57:56P- ABC-Movie of the Week (Thursday)					2				2	\$2,500.00	\$5,000.00	Washington (WJLA)		9/3/19
43.0	Normal Line / Football	09/07/19-09/07/19	2	:30	7:30P- Sports-ABC College Football Prime							2		2	\$4,000.00	\$8,000.00	Washington (WJLA)		9/3/19
44.0	Normal Line / Football	09/07/19-09/07/19	2	:30	3:30P- Sports-ABC College Football Late							1		1	\$3,000.00	\$3,000.00	Washington (WJLA)		9/3/19

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